



# Arizona Department of Agriculture

1688 W. Adams Street, Phoenix, Arizona 85007  
(602) 542-3578 FAX (602) 542-0466  
<https://agriculture.az.gov>

## **New Brand/Brand Amendment Application**

**Complete Application** – includes names of all owners specified by “OR” or “AND”; Mailing Address; Telephone Number(s); Email Address (if applicable); up to 5 **clearly** drawn brand designs; Earmark Description (Optional); Range Location; County; **Notarized Signatures of all specified owners** witnessed by either a Notary Public, Justice of the Peace, a Judge of a court of record, a Clerk or deputy Clerk of a Court having a seal, a Recorder of Deeds, a County Recorder, or Livestock Officer. If all parties involved in the application are unable to appear for acknowledgement at the same time, a separate acknowledgement may be attached for additional signatures. If ownership is being distributed to a business entity or a Trust, you must provide a copy of the business organizational papers (i.e. Articles of Incorporation or Articles of Organization) or Trust documents.

**Application Fee** – The fee to register a new brand or amend an existing brand is \$75.00. However, the brand must be researched and go through a 30 day Public Notice. Please **Do Not** send any money until you receive a letter of approval from the Department of Agriculture.

**Steps to a Speedy Registration** – To increase the likelihood of registering the requested brand design please keep in mind the following:

- Provide up to 5 **unique** brand designs, clearly drawn in black ink. No more than five (5) brand designs will be considered per application and will be considered 1<sup>st</sup> Choice, 2<sup>nd</sup> Choice, 3<sup>rd</sup> Choice, etc., as shown on the form. **Do not** write additional images in box (i.e. location on animal) as these will be considered part of the brand design.
- Please look through the online Brand Book which can be found on our website at [https://agriculture.az.gov/sites/default/files/BrandsBook2014\\_0.pdf](https://agriculture.az.gov/sites/default/files/BrandsBook2014_0.pdf) to make sure your desired brand is not an exact duplicate of, or in conflict with, an existing registered brand. If an alteration can be made to an existing brand that would then match your requested brand, it shall be considered a conflict.
- Single letter or number brand, or enclosed brand designs will be rejected and refused.
- Brand location must be specified in a single location (i.e. left rib; right hip, etc.). However, please be flexible in your brand location. While we may not be able to approve the brand in the requested location, we might be able to approve it in an alternate location.
- If this is an amendment, please write the Brand Number in the 1<sup>st</sup> Choice Box.** An amendment can be used to add animals or add earmarks to a brand. It **cannot** change the location of an existing brand as that constitutes a ***new*** brand.

**Public Notice of Proposed Brands** – If no conflicts with existing brands are found, your brand will be posted on our official site <http://searchagriculture.az.gov/docs/brandsnotice.pdf>.

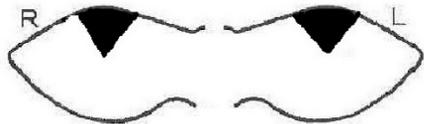
**After Approval** - If application fee is not received or postmarked by ***due date***, which is 30 days after written notice of approval, the requested brand will be **forfeit**. **DO NOT** brand your livestock until you have received your brand certificate.

## Earmark Examples and Descriptions

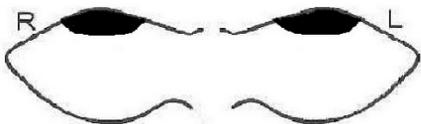
The earmark examples below illustrate the most common variations on recorded brands. This is NOT an exhaustive list. Ear tags DO NOT need to be advertised and need not be included on the application.



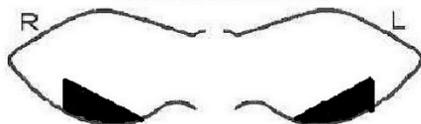
Crop



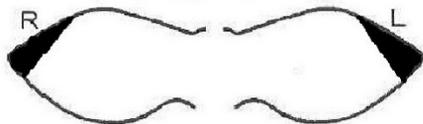
Over bit



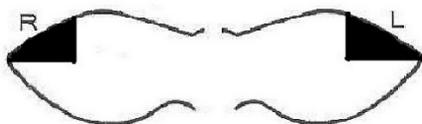
Over Quarter bit



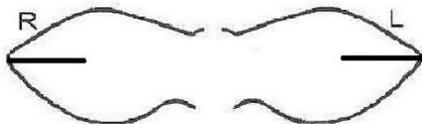
Under Seven



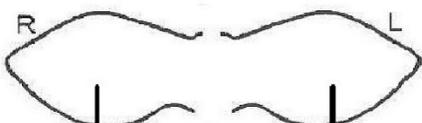
Over Slope



Over Half Crop



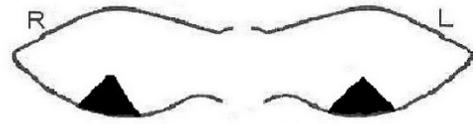
Split



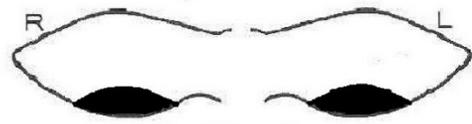
Under Split



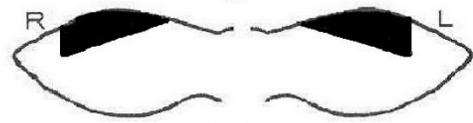
Swallow fork



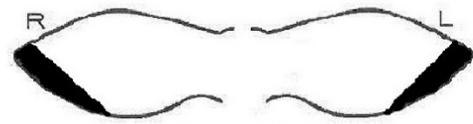
Under bit



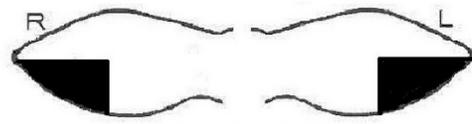
Under Quarter bit



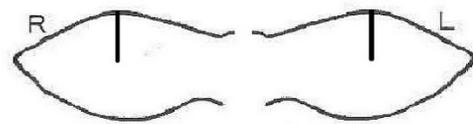
Over Seven



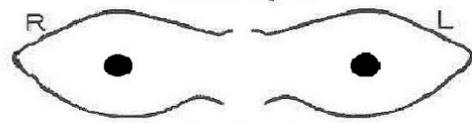
Under Slope



Under Half Crop



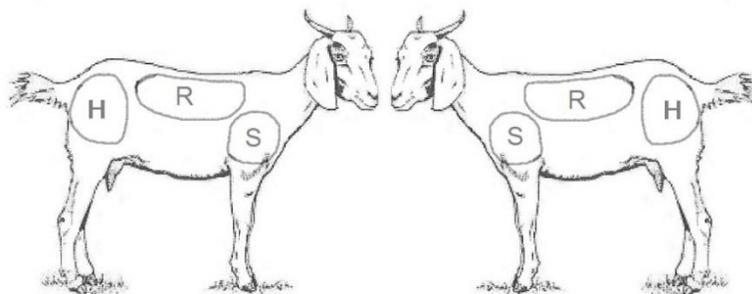
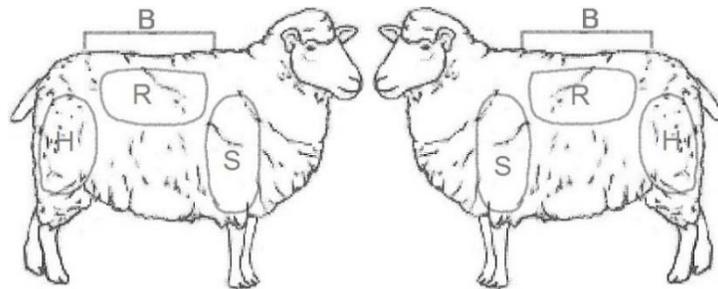
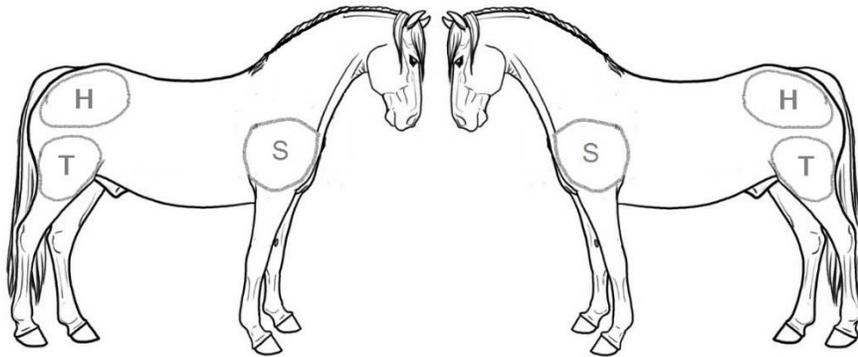
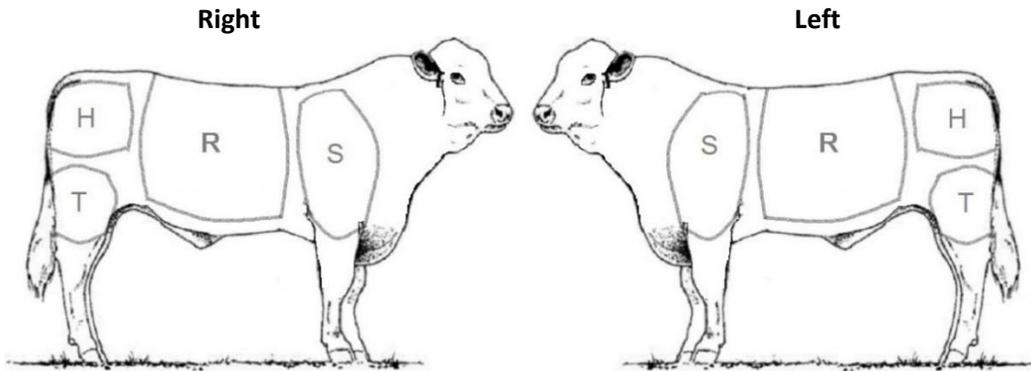
Over Split



Hole in the Center

# Brand Location Examples on Livestock

S = Shoulder, R = Rib, H = Hip, T = Thigh, B = Back





**Arizona Department of Agriculture (ADA)**  
 Licensing and Registration Section  
 1688 West Adams, Phoenix, AZ 85007  
 Phone: (602) 542-3578  
 Fax: (602) 542-0466

**For ADA/ESD Use Only**  
 Brand #: \_\_\_\_\_  
 Check #: \_\_\_\_\_  
 Check Date: \_\_\_\_\_  
 Check Amount: \_\_\_\_\_  
 Line Number: \_\_\_\_\_

**Brand Application or Amendment**

**(ARS 3-1266) Fee: \$75**

Select One:  **New Brand Application**  **Amend Brand #** \_\_\_\_\_ *Do Not send any money until you received the Brand approval letter from the Brand Department*

The undersigned hereby applies for the recording of the brand and earmarks, if any, as shown below:

**Please print or type Name of Applicant(s):**

And  Or  \_\_\_\_\_  
 (Select only one, if no box check assumed to be "OR")

And  Or  \_\_\_\_\_  
 (Select only one, if no box check assumed to be "OR")

And  Or  \_\_\_\_\_  
 (Select only one, if no box check assumed to be "OR")

And  Or  \_\_\_\_\_  
 (Select only one, if no box check assumed to be "OR")

DBA or Name under which livestock will be transported or sold \_\_\_\_\_  
 (Only if different from name(s) listed above)

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_ Phone: \_\_\_\_\_

1 <sup>st</sup> Choice	2 <sup>nd</sup> Choice	3 <sup>rd</sup> Choice	4 <sup>th</sup> Choice	5 <sup>th</sup> Choice
(Do not write additional images in box (i.e. location on animal) as these will be considered part of the brand design.)				

Describe earmark (i.e. Right Crop or R Crop. See page 2): \_\_\_\_\_

Brand Location on Animals: Cattle: \_\_\_\_\_ Horse: \_\_\_\_\_ Sheep: \_\_\_\_\_ Goat: \_\_\_\_\_

Range: \_\_\_\_\_ County: \_\_\_\_\_  
 (City or Town where livestock will be located)

If conflicts are found on the requested side or location, may we change side or location to avoid delay?  Yes  No  
 (If no selection is made, we will assume the answer to be "yes".)

**By signing this document, I/we affirm that I/we have read and understand the instructions provided and all information provided herein is true and correct; and I/we do not know of a similar brand or earmark being run or used by another person in the State of Arizona, Republic of Mexico, or in the states of New Mexico, Utah, Nevada, or California.**

Acknowledged signature of each applicant named above is required.

X \_\_\_\_\_ X \_\_\_\_\_

X \_\_\_\_\_ X \_\_\_\_\_

STATE OF \_\_\_\_\_ )  
 ) ss.  
 County of \_\_\_\_\_ )

On this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_, before me personally appeared \_\_\_\_\_  
 (Name of Signer(s))

Whose identity was proven to me on the basis of satisfactory evidence to be the person who s/he claims to be and acknowledged that s/he signed the above/attached document.

\_\_\_\_\_  
 Signature of Acknowledging Official